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Hi there! My question is about the use of relative pronouns when following nouns that denote a group of people. Company is, to me, a noun of that sort, so my question is, can we say "the company who sells this product"? or the only possibilities there are "the company that/which sells this product"? Another question: as far as I know, group or collective nouns can be followed by a verb either in its singular or in its plural form, thus: "The company that sells this product is a market leader" and "The company that sell this product are a market leader" should both be OK. Is this so? Thanks a million! Mara.- With inanimate/abstract objects, generally avoid the use of "who." So, "The ocmpany that sells this product..." would be the correct and most common usage. In addition, a "company" (even though made up of many people) is a single thing (a corporate entity), it is not a plural noun; therefore, you would say, "The company that sells this product is a market leader" The most common usage around the states is definitely "The company that sells this product." That said, company is a collective noun, which (in American English) can take either a singular or plural verb depending on context. When the group acts as a single entity (ie a group unifying for the single goal of selling a product), the group takes a singular verb. However, when the group is divided or performing something separately, it's often best to opt for the plural, as in this example: "The tour group were arguing among themselves about where to eat." In British English, although I'm not an expert, I believe they often prefer to consider groups plural: "Radiohead are preparing for a new world tour". My Concise Handbook for Writers devotes 3 pages to collective nouns as idrawgood has analyzed. It would be worthwhile for you to study your question , Riglos, in a good grammar book's coverage of that subject. Do you use 'it' or 'they' to refer to a company? Here is an example: General Computers Inc. purchased a large server for \$750,400. They paid 40% of the value as a down-payment and received a loan for the balance at 7.54% compounded annually. If the loan was for 5 years and they had to make year-end payments to settle the loan calculate the size of their payments. We were told to creatively re-write such questions to refer to a company by using 'it', or repeat the company's name, or use 'the company'. Any suggestions? It depends on the type of English. Both are absolutely correct, while American English has a strong preference for companies and organisations to be grammatically singular. British English has a strong preference for them to be plural. That sentence is perfectly fine to me, and perfectly grammatical. I say the plural to indicate the plural form, because it's easier for most people to understand, when in fact they is a perfectly good singular pronoun for non-gender specific referents, but this is what then opens up a prescriptive/descriptive linguistic debate, so it's easier to call it plural sometimes. Why you were told to rewrite your sentence, is beyond me. What if I have a sentence like this: Geox has a lot of products in their stores, pretty much everything they offer online. How do I reconcile the singular "has" with the plural "they"?? Thank you! Hi susanna I think you have to go with either: Geox have a lot of products in their stores, pretty much everything they offer online, or Geox has a lot of products in its stores, pretty much everything it offers online. hi everybody, i am a new member of this forum, with thread i think: i suppose i've always thought of a company as "they" because the word conveys more than one person-as in who owns it hihi thank u so much!!! Hi Loob, thank you. Do you prefer one over the other? Alxmphi suggests you'd prefer the plural but reading online i see the distinction is not always clear-cut between AmE and BrE in this respect. Welcome skymann2610, and thanks! I think I'd use the plural version nine times out of ten, susanna (or even more often). But I wouldn't find the singular version strange if I saw or heard it. Hi! So is it ok to use the plural form of a verb with "company"? X company receive or receives machinery? Which is more common and formal? Thanks in advance! If I ordered something from Amazon, for example, I would not hesitate to say, "They said it would be delivered tomorrow..." but that humanizes it, of course. Which is correct? "Who is \*name of company?\* \*Name of company is\*.... Or 'Who are \*name of company?\* \*Name of company\* are..." Last edited: Jun 15, 2018 I don't think the OP meant "name" literally, but intended "name of company" to stand for, and be replaced by, an actual name, as in e.g. "Who is/are HP?". (That's Hewlett Packard, not Hey Presto) In that case, the choice of singular or plural may depend on what the name is. The name might itself contain a plural (machines, airlines, brothers), so one might prefer use "are", and even if the name is clearly singular, a case could be made for treating a company as inherently plural, but I wouldn't have a problem with "Who is British Airways?". 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In the case of the large monolithic companies Google and Facebook I can't think of a context where they would take the plural verb. I think they would always stay as one entity. ("Facebook" has apologised to Google with the excuse "Who is/are Facebook/Google?" is an unusual one. The context it creates might make us think of the people who comprise the company rather than thinking of the company as an entity in its own right. I am probably still inclined to use, "Who is Google?", "Who is Facebook?", but I don't believe there is a single "right answer" here. However, consider this example: Gencarelli Austin (Pty Ltd) is a small unlisted plumbing firm. The plumbers Mr Gencarelli and Mr Austin are the proprietors and its only workers. I might naturally say, "Gencarelli Austin are a great company to work with. They were very reliable compared with the other companies that worked on the extension." I agree with Edinburger "I agree with Edinburger that a plural in the company name can influence a speaker's choice of whether to treat a company as a single entity or not, but it is by no means the sole factor. For example, one of the two main supermarket companies in Australia is called Woolworths. I would say, "Woolworths has avacados on sale again." 百度知道>提示信息 知道宝贝找不到问题了>\_