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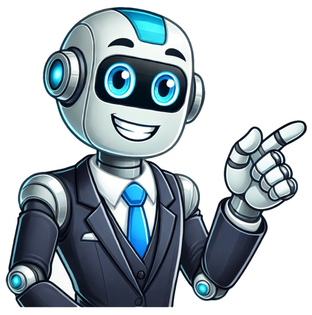

Music: In this episode of Design Domination, I am talking about the color chaos in the graphic design industryspecifically the Adobe-Pantone breakup. Stay tuned to find out what you need to know, how this will affect you and what you can do about it.I had heard about this earlier but wanted to wait and see how this would play out. I also decided to do some more research on it as well.For decadessince the 1980sgraphic designers have relied on Pantone for consistent color output in printing, using their spot or CMYK swatchbooks and selecting the colors from within the Adobe programs. Being able to select Pantone colors in Adobes software has always been important, especially for print designers.So graphic designers everywhere are in an uproar over this divorce, because were the ones left footing the bill from two companies with a monopoly on the industry.Pantone Colors Being Phased Out of Adobe SoftwareAs of August 2022, Pantone colors started being phased out from future updates to Adobe Creative Cloud software.After November 2022, the only Pantone color books that will be available within Adobe programs are:Pantone+ CMYK Coated,Pantone+ CMYK Uncoated andPantone+ Metallic Coated (That one is one of my faves).If you want to have access to all of the Pantone color books after that date, you will have to purchase a premium Pantone Connect license and install a plugin using Adobe Exchange.So Pantone has jumped on the subscription bandwagon, like everyone else, much to our dismay.Creative Cloud already costs a lot, and now this.What Is Pantone Connect?Pantone Connect is available as an Adobe Creative Cloud extension, website or mobile app. It gives graphic designers access to more than 15,000 Pantone colors.As of right now, the cost for an individual subscription is $14.99 per month or $89.99 per year USD, which is a 50% discount when you pay for the year up front.The price of Pantone Connect went up 150% between August and November.There is a free trial available, but its only a measly seven days.The Pantone Connect download page has been inundated with angry graphic designers, giving it a one-star rating and sharing their thoughts on this situation. I must have had to hit the Load more reviews 10 times to get to any that didnt have a one-star review.Many say the extension doesnt even work, it keeps crashing or refuses to load, and that the UX is horrible.Some have commented that it doesnt work on Macs with the M1/M2 processors.Others say that the free plugin doesnt allow you to do what it says it should.Many designers question how Adobe can continue to charge what they do for their Creative Cloud subscription since theyve removed an important feature from it.Why Are Pantone Colors Being Removed From Adobe Software?Graphic designers everywhere are saying this is all about greed. Adobe refers to the Pantone licensing as simply adjusted and that Pantone decided to change its business model.Pantone told CreativePro:Pantone was unable to actively update the library to correct any changes to the color data or to update it with new colors.But what I cant understand is that being able to choose Pantone colors is like free advertising for them. I mean, Pantone makes money off designers specifying their colors for a print job.Already, Pantone gets money from the sale of their color swatch books too.But how is it any different than going into Home Depot or Lowes or a paint store to pick up some of those printed paint swatches that you take home until you are ready to buy one of them?What Designers Can Expect With the Pantone ChangesAdobes website says that:All app versions before August 2022 will continue to have all previous Pantone Color books pre-loaded and available. However, Illustrator, InDesign, and Photoshop applications will be affected differently.Specific to InDesign and Illustrator, Adobe says that InDesign and Illustrator files that have Pantone color swatches will function the same as they have when opened or placed in InDesign.But about Photoshop files with any spot channels that have been placed within InDesign and Illustrator files, those will show as gray/black in InDesign.Photoshop files with swatches from Pantone color books will function as before when opened or placed in Photoshop (inclusive of past or future software releases).Photoshop files that have spot channels for unavailable color books will display a color rendering error.Thats evident by what Jeff Potter of CreativePro said in an article on this topic:[U]users opening an existing duotone in the new release of Photoshop found themselves shocked by a dialog box that reads, This file has Pantone colors that have been removed and replaced with black due to changes in Pantones licensing with Adobe.You can find out more in Adobes FAQs.Pantone AlternativesIf you find yourself needing to specify a spot color in an Adobe program, you dont have to shell out the cost of a Pantone Connect subscription.Manually Create a Spot ColorYou could potentially create a spot color in the program, make sure its set to Spot and give it a name. I did this many times in the past in InDesign, when I didnt have the latest software with all the available Pantone colors to choose from.It may not show as accurately on screen, but then again, there is a difference in color between the Pantone swatch books and how colors look on screen anyway, even between individual monitors.Add Swatches FreeMike Rankin of CreativePro did a great write-up on a hack for How to Add Swatches With the Free Version of Pantone Connect.BackupsColor consultant Paul Sheffield suggests backing up the Pantone color library files, which have the extension ACB, re-importing them into the programs after Adobe completely removes them. But at some point, Adobe might be able to detect these as Pantone colors and not allow them.PDFAndrew Bailles-Collins, who used to work at Enfocus, suggests that you may be able to add new Pantone colors to an older PDF file with Enfocus PitStop.FreeToneA designer named Stuart Semple created a Pantone-ish color palette called FreeTone. It includes 1,280 colors.Stuart has a video on his website about how to load the colors in Illustrator and Photoshop.SwatchosYou could also check out Swatchos. Swatchos is a box that contains 129 cards that are swatches.Each color has one color on the front. The flip side has six colors, with a lighter and a darker color showing larger to the left and to the right.So there are a total of 903 colors.Each color has a CMYK value, hexadecimal code and a Swatchos number.There are also downloadable swatch files that you can use in Adobe Creative Cloud.Spot Matching SystemThere is also the Spot Matching System, which contains 869 colors.Project BBCGCheck out Project BBCGa Better Brand Color Guide.It is a free framework that you can use to create unambiguous brand color guides without any licensing fees. They have a tutorial online.What Do You Think?What do you think of all this? Does this news affect you a lot or not so much?Will you pay for a premium Pantone Connect license? Will you switch to another color book such as TruMatch?Will this give Affinity or Quark the lead in the industry?Affinity charges a one-time fee, no subscription. Right now, they are offering all three of their apps for $99.99 Again, thats a one-time fee!And for Quark XPress That was my go-to before InDesign. I hated Adobe PageMaker, so I wasnt looking forward to switching to it if it was going to be anything like PageMaker.They said InDesign would be the Quark killer, and it was. So I wonder if all this will be the nail in the coffin for Adobe.I also wonder how printers will be affected by this.Let me know your thoughts.Be sure to check out the show notes for links to the tools and articles I mentioned.Please share it if this was helpful to you. American company known for its color systemThis article is about the corporation and its color space. For other uses, see Pantone (disambiguation).Pantone LLCFounderLawrence HerbertHeadquartersCarlstadt, New JerseyParentX-RiteWebsitewww.pantone.comPantone LLC (stylized as PANTONE) is an American limited liability company headquartered in Carlstadt, New Jersey,[1] and best known for its Pantone Matching System (PMS), a proprietary color order system used in a variety of industries, notably graphic design, fashion design, product design, printing, and manufacturing and supporting the management of color from design to production, in physical and digital formats, among coated and uncoated materials, cotton, polyester, nylon and plastics.X-Rite, a supplier of color measurement instruments and software, purchased Pantone for US$180 million in October 2007,[2] and was itself acquired by Danaher Corporation in 2012.[3] At the end of September 2023, Danaher spun-off its Environmental and Applied Solutions segment as Veralto Corporation.[4]Pantone began in New Jersey in the 1950s as the commercial printing company of brothers Mervin and Jesse Levine, M & J Levine Advertising.[5][6] In 1956, its founders, both advertising executives, hired recent Hofstra University graduate Lawrence Herbert as a part-time employee. Herbert used his chemistry knowledge to systematize and simplify the company's stock of pigments and production of colored inks; by 1962, Herbert was running the ink and printing division at a profit, while the commercial-display division was US$50,000 in debt; he subsequently purchased the company's technological assets from the Levine Brothers for US$50,000 (equivalent to $520,000 in 2024) and renamed them "Pantone".[7]The company's primary products include the Pantone Guides, which consist of a large number of small (approximately 62inches or 155cm) thin cardboard or plastic sheets, printed on one side with a series of related color swatches and then bound into a small "fan deck". For instance, a particular "page" might contain several yellows of varying tints. [8]The idea behind the PMS is to allow designers to "color match" specific colors when a design enters production stage, regardless of the equipment used to produce the color. This system has been widely adopted by graphic designers and reproduction and printing houses. Pantone recommends that PMS Color Guides be purchased annually, as their inks become yellowish over time. [citation needed][9] Color variance also occurs within editions based on the paper stock used (coated, matte or uncoated), while interedition color variance occurs when there are changes to the specific paper stock used.[10]In 2022, a dispute between Pantone and Adobe resulted in the removal of Pantone color coordinates from Photoshop and Adobe's other design software, causing colors in graphic artists' digital documents to be replaced with black unless artists paid Pantone a separate $15 monthly subscription fee.[11] Artists accused Pantone and Adobe of holding their work hostage.[12][11]Spectra of Pantone Colorsfrom Yellow to Orangefrom Orange to RedThe Pantone Color Matching System is largely a standardized color reproduction system; as of 2019 it has 2161 colors. By standardizing the colors, different manufacturers in different locations can all refer to the Pantone system to make sure colors match without direct contact with one another.One such use is standardizing colors in the CMYK process. The CMYK process is a method of printing color by using four inkscyan, magenta, yellow, and black. A majority of the world's printed material is produced using the CMYK process, and there is a special subset of Pantone colors that can be reproduced using CMYK.[13] Those that are possible to simulate through the CMYK process are labeled as such within the company's guides.However, about 30% of the Pantone system's 1114 spot colors (as of year 2000) cannot be simulated with CMYK but with 13 base pigments (14 including black) mixed in specified amounts, called base colors.[14] Those 1114 colors included 387 colors with numbers 100 to 487 from 1975 and some lighter colors from 600 to 732 in 1991. The original four-digit colors introduced in 1987 were remapped into three digits.The Pantone system also later allowed for many special colors to be produced, such as metallics, fluorescents (neons) and pastels. There are 56 fluorescents from 801 to 814 (first 7 here are base colors, so called Dayglo) and from 901 to 942. Packaging metallics (previously premium metallics) are placed from 10101 to 10454 (54 of those added later, 354 altogether, 2 base colors Silver 10077 and Rose Gold 10412), while normal metallics are placed from 871 to 877 (first 7 here are base colors) and from 8001 to 8965. Pastels are from 9140 to 9163 with base colors being 0131, 0331, 0521, 0631, 0821, 0921 and 0961. While most of the Pantone system colors are beyond the printed CMYK gamut, it was only in 2001 that Pantone began providing translations of their existing system with screen-based colors. Screen-based colors use the RGB color modelred, green, bluesystem to create various colors. A lot of colors are outside sRGB.[15] The (discontinued)[16] Goe system has RGB, LAB, SPD values with each color and has 10 base colors while only 4 of those new: Bright Red, Pink, Medium Purple and Dark Blue. Other 6 were in the system before: Yellow 012, Orange 021, Rubine Red, Green, Process Blue and Black that in Goe were named Medium Yellow, Bright Orange, Strong Red, Bright Green, Medium Blue and Neutral Black. (PMS has 8 more basic base colors, some not monopigmented: Yellow 010, Red 032, Warm Red, Rhodamine Red, Purple, Violet, Reflex Blue, Blue 072.)Pantone colors are described by their allocated number (typically referred to as, for example, "PMS 130"). PMS colors are almost always used in branding and have even found their way into government legislation and military standards (to describe the colors of flags and seals).[17] In January 2003, the Scottish Parliament debated a petition (reference PE512) to refer to the blue in the Scottish flag as "Pantone 300". Countries such as Canada and South Korea and organizations such as the FIA have also chosen to refer to specific Pantone colors to use when producing flags. US states including Texas have set legislated PMS colors of their flags.[18]On September 5, 2007, Pantone introduced the Goe System.[19] Goe consisted of 2058 new colors in a new matching and numbering system. In addition to the standard swatch books (now called the GoeGuide), the new system also included adhesive-backed GoeSticks, interactive software, tools, and an online community where users were able to share color swatches and information.The Goe system was streamlined to use fewer base colors (ten, plus clear coating for reflections, only 4 base colors were new) and accommodate many technical challenges in reproducing colors on a press.[14]The Pantone Goe system was discontinued in November 2013, but four new base colors were added into PMS and some of new colors too, though those four base colors are harder to purchase.[16]A logo commissioned by the Government of Singapore to celebrate the 50th anniversary of the nation's independence. The usage instructions for the logo described it as being in Pantone Red 032 and White.[20]In mid-2006 Pantone, partnering with Vermont-based Fine Paints of Europe, introduced a new line of interior and exterior paints. The color palette uses Pantone's color research and trending and has more than 3,000 colors.In November 2015, Pantone partnered with Redland London to create a collection of bags inspired from Pantone's authority on color.Pantone also produced Hexachrome, a patented six-color printing system.[21][22] In addition to custom CMYK inks, Hexachrome added orange and green inks to expand the color gamut, for better color reproduction. It was therefore also known as a CMYKOG process. Hexachrome was discontinued by Pantone in 2008 when Adobe Systems stopped supporting their HexWare plugin software. In 2015 7-color printing system was developed, adding Violet in CMYKOGV, that can cover 90% of 1114 spot colors, while CMYK only about 60%. 1729 new colors were added, marked XGC (extended gamut coated), some colors do not have a number, like Process Blue XGC or Purple XGC.[23] Base colors of OGV were new mono-pigment inks, pigments PO34, PG7 and PV23 were used respectively with 58, 180 and 311 hue angles.Pantone Color Manager allows for users of the Adobe Creative Suite and Creative Cloud as well as other software to import the most up to date information inclusive of L*a*b* numbers as well as CMYK and sRGB representations of all the various palettes (including chromatic adaptation under default D50 or D65 with 2 degree or 10 degree observer or even any ICC profile).[24] L*a*b* numbers allow for the most accurate representation of color in a device-independent manner, but ideally X-rite InkFormulation is needed to emulate substrates and all 14 base colors of main Pantone system or 7 colors of CMYKOGV. Support is being phased out in favour of Pantone Connect plugin from Adobe Exchange of Creative Cloud.[25] Adobe Illustrator removed five acb files (Adobe Color Books) of Pantone+ colors in 2023 when Pantone+ was deprecated by Pantone.Since 2000,[26][27] the Pantone Color Institute has declared a particular color "Color of the Year". Twice a year the company hosts, in a European capital, a secret meeting of representatives from various nations' color standards groups. After two days of presentations and debate, they choose a color for the following year; for example, the color for summer 2013 was chosen in London in the spring of 2012.[28]The selected color purportedly connects with the zeitgeist;[29] for example, the press release declaring Honeysuckle the color of 2011 said "In times of stress, we need something to lift our spirits. Honeysuckle is a captivating, stimulating color that gets the adrenaline going perfect to ward off the blues."[30] The results of the meeting are published in Pantone View, which fashion designers, florists, and many other consumer-oriented companies purchase to help guide their designs and planning for future products.[28] In 2016 and 2021, Pantone chose two colors for Color of the Year.2000CeruleanPantone 15-4020#9BB7D42001Fuchsia RosePantone 17-2031#C743752002True RedPantone 19-1664#BF19322003Aqua SkyPantone 14-4811#7BC4C42004TigerlilyPantone 17-1456#E2583E2005Blue TurquoisePantone 15-5217#53B0AE2006Sand DollarPantone 13-1106#DECDBE2007Chili PepperPantone 19-1557#9B1B302008Blue IrisPantone 18-3943#5A5B9F2009MimosaPantone 14-0848#F0C05A2010TurquoisePantone 15-5519[31]#45B5AA2011HoneysucklePantone 18-2120[32]#D94F702012Tangerine TangoPantone 17-1463[33]#DD41242013EmeraldPantone 17-5641[34]#0094732014Radiant OrchidPantone 18-3224[35]#B163A32015MarsalaPantone 18-1438[36]#9552512016Rose QuartzPantone 13-1520[37]#F7CAC92016SerenityPantone 15-3919[37]#92A8D12017GreeneryPantone 15-0343[38]#88B04B2018Ultra VioletPantone 18-3838[39]#5F4B8B2019Living CoralPantone 16-1546[40]#FF6F612020Classic BluePantone 19-4052[41]#0F4C812021Ultimate GrayPantone 17-5104[42]#9395972021IlluminatingPantone 13-0647[42]#F5DF4D2022Very PeriPantone 17-3938[43]#6667AB2023Viva MagentaPantone 18-1750[44]#BB26492024Peach FuzzPantone 13-1023[45]#FFBE982025Mocha MoussePantone 17-1230[46]#A47864In 2012, the color of the year, Tangerine Tango, was used to create a makeup line, in partnership with Sephora.[47] The product line, named Sephora + Pantone Universe collection, features Tangerine Tangoembellished false lashes, nail lacquers, cream, glitters, and high-pigment lip glosses.[48] 2013 Emerald color was reported to be out of sRGB gamut.[49] Also new Very Peri color of 2022 is present in TCX (dyed cotton reference) and TPG (Textile Paper "Green"[50]) form, here TCX for sRGB hex values are mentioned.The person behind Pantone's Color of the Year, executive director of the Pantone Color Institute Leatrice Eiseman, explained in an interview how 2014's Color of the Year, Radiant Orchid, was chosen: I look for ascending color trends, colors that are being used in broader ways and broader context than before ... In this case, Radiant Orchid descends from the purple family, which is kind of a magical color that denotes creativity and innovation. Purple is just that kind of a complex, interesting, attracting kind of color ... [The] back-story to purple is that it inspires confidence in your creativity, and we're living in a world where that kind of creative innovation is greatly admired. In the world of color, purple is an attention-getter, and it has a meaning. It speaks to people, and we felt that it was time for the purple family to be celebrated. That's why we chose the particular shade called Radiant Orchid. L.Eiseman[51]Pantone has said that color "has always been an integral part of how a culture expresses the attitudes and emotions of the times."[27]Pantone asserts that their lists of color numbers and pigment values are the intellectual property of Pantone and free use of the list is not allowed.[52] This is frequently held as a reason Pantone colors cannot be supported in open-source software and are not often found in low-cost proprietary software.[53] Pantone has been accused of "being intentionally unclear" about its exact legal claims, but it is acknowledged that "the simplest claim would be trademark misappropriation or dilution towards someone who produced a color palette marketed as compatible with Pantone's".[53]By contrast, intellectual property scholar Aaron Perzanowski claims that Pantone has no intellectual property rights over individual colors or color libraries.[11]Color chart other color systems and chartsCMYK color modelNatural Color System (NCS), Munsell color system, and other proprietary color spaces where most consumers use swatches to make color decisions; unlike Pantone, these systems are based on underlying color models rather than pigment mixtures.RAL colour standardSpot color^ Horyn, Cathy (December 20, 2007). 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I have been there, done that, seen it allthe good, the bad and the ugly.I experienced all of the typical obstacles that freelancers face. It was so frustrating!But I overcame these obstacles and have had a successful business since 2003. I want to help you overcome these obstacles too and be a confident and respected designer-expert.As Seen/Heard On U.S. Department of the Interior Watch the free masterclass.As interesting as they might be, most graphic design podcasts center around small talk and filler. Colleen takes a different route. She offers solid, experienced insight combined with highly useful discussions with industry experts. I think this is the only podcast where Ive actually hit the Pause button to take notes.Colleens podcast is the hidden gem every self-respecting designer needs to find. In two episodes, Ive figured out how to position myself to stand out from crowdsourcing sites and Fiverr, learned what clients who value design look for and how to attract these kinds of people, plus so much more. I cant wait to dive into more episodes.Read or listen Share copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. 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Our experts explainhow.Learn MoreThe Motorsport Images Collections captures events from 1895 to todays most recentcoverage.Discover The CollectionCurated, compelling, and worth your time. Explore our latest gallery of EditorsPicks.Browse Editors' FavoritesHow can financial brands set themselves apart through visual storytelling? Our experts explainhow.Learn MoreThe Motorsport Images Collections captures events from 1895 to todays most recentcoverage.Discover The CollectionCurated, compelling, and worth your time. Explore our latest gallery of EditorsPicks.Browse Editors' Favorites Pantone Solid Color books (part of the Pantone Graphics System)come in both Coated and Uncoated variations.These physical books contain nearly two thousand colour swatches. For any named (or numbered) colour the same very same ink formulation is used to produce both Coated and Uncoated book variations. For example, PANTONE Orange 021C ink is the same as PANTONE Orange 021U ink.The visual differences in the swatches are due to the interaction between the ink and the surface substrate [paper, innit] theyre printed on.Uncoated paper absorbs more ink and importantly the pigments within than a coated (or other impermeable) stock. Hence colours look duller on uncoated paper.The two sets of physical swatches from Pantone are produced so that we can choose the correct ink formula to produce the desired result on the chosen medium.Brand guidelines may need to specify more than one Pantone colour for any individual key brand colour depending on different paper stocks. There is a common misconception that PMS is a standard for the final result across any media type. The results may be very similar for some colours but not all. Something to consider.The Pantone swatch books are a very useful tool. They may seem expensive but you just need to consider the logistics of printing a 1,867 spot colour job. Yowsers.Go get your bad self some Pantone Solid Color guides. Or give me a call Pantone Color Bridge. Too. Far.Pantone also produces Color Bridge guides that convert PMS solid colours to their nearest CMYK equivalent.CMYK process colours only match PMS 55% of the time.However, unlike PMS solid colours, Pantone Color Bridge specifies different ink values for Coated and Uncoated swatches. Even more baffling, Uncoated values are less rich than Coated values!Thats a terrible idea.For example, consider PANTONE Orange 021:PANTONE Orange 021 C (Coated paper, PMS spot colour formula): 100% PANTONE Orange 021 inkPANTONE Orange 021 CP (Coated paper, 4 colour process inks): 0c/65m/100y/0kPANTONE Orange 021 UP (Uncoated paper, 4 colour process inks): 0c/45m/86y/0kLook at that Uncoated Process mix above. Its weaker than Coated Process mix. Thats upside-down.So Beware! Choose the same Pantone colour by its number in Colour Bridge Uncoated and you may be getting a very inaccurate rendering of the colour you wanted. About Pantone and the Pantone Color Institute: Pantone is the global color authority and provider of professional color standards for the design industries. Pantone products have encouraged colorful exploration and expressions of creativity from inspiration to implementation for more than 50 years. Through the Pantone Color Institute, Pantone continues to chart future color direction and study how color influences human thought processes, emotions and physical reactions. Pantone furthers its commitment to providing professionals with a greater understanding of color and to help them utilize color more effectively. Always a source for color inspiration, Pantone also offers designer-inspired products and services for consumers. More information is available at www.pantone.com. For the latest news, trends, information and conversations, connect with Pantone on Instagram, Facebook, Threads, TikTok, and Twitter. 783,809 followers 3d This year, Pantone is back in Cannes with a program focused on ideas shaping where design, innovation, and culture are going next.From trend-forward photo moments at the Palais, to bold reflections on design and culture and intimate gatherings with brand leaders, well be bringing our signature perspective on culture and innovation to the Croisette.Expect curated experiences, surprise drops, and meaningful dialogue.Limited spots available. Register your interest:PantonePR@TheDVPT.comImage credit: Studio Boddy#Pantone #CannesLions2025 #PantoneAtCannes 783,809 followers 1w "Color is always first. It tells me what technique to use, what material to touch. Jyotika Jhalani Step inside the world ofJanavi Indiawhere every stitch, shade, and shimmer begin with color. From couture shawls to home accents, Founder and Creative Director Jyotika Jhalani brings emotion to life through tactile storytelling powered by Pantone guides and Pantone Connect. Whether collaborating withBibhu Mohapatraacross continents or transforming Pantone Color of the Year 2025, 17-1230 Mocha Mousse into a living, breathing experience, Jyotika shows how color becomes memory, ritual, and connection. Learn how hand and hue come together in the Janavi x Pantone collaboration: 783,809 followers 1w It may be spring, but these snow globes are anything but seasonal. Artist and designer Liz Ross has spent 25 years transforming the classic snow globe into a work of art, infusing each one with story, soul, and, of course, the perfect color. From Caf du Monde beignets to Degas dancers, Liz relies on Pantone to make every detail sing. Discover how CoolSnowGlobes brings unexpected magic to life, one hue at a time: 783,809 followers 2w The Met Gala may be over, but its color influence is just beginning. Pantone and Google are already seeing trend signals, from Windsor Wine and Mocha Mousse to pava hats and brooches. Classic black and white offered a nostalgic nod to the theme of Superfine: Tailoring Black Style, said Leatrice Eiseman, Executive Director of the Pantone Color Institute. But it was the silhouettes trains, tailoring, capes and volume that delivered the drama. Deep wine reds and rich browns, like Pantones Mocha Mousse, are poised for staying power. As Eiseman put it: Windsor Wine is a power color something you reach for when you want to feel elegant and extravagant. Read the full trend breakdown via WWD: 783,809 followers 3w Superfine style, sharpened to perfection. Last nights Met Gala spotlighted the elegance, complexity, and defiance of Black Dandyism - a centuries-old mode of self-expression reawakened through immaculate tailoring, rich textures, and intentional color. Each tailored statement translated into Pantone - where color speaks the language of superfine defiance. Color matching by Nick SizemoreImages by Getty Images#Pantone #Metgala 783,809 followers 1mo Pantone, the global color authority, and BONAMARK.COM - register your Trademarks & Brands worldwide, a leading expert in intellectual property (IP) protection and international trademark registration, are coming together to unpack the complexities of trademarking a brand color.Many brands wonder: Can we actually own our color? In this informative session, well explore the role color plays in brand identity and walk through the steps to assess whether your color can be trademarked.JoinCarola Seybold, Head of Global Key Accounts at Pantone, andVladimir Isaev, CEO of Bonamark and Trademark Solicitor, as they share insights on how to build a marketing strategy around color ownershipeven when legal ownership isn't guaranteed. RSVP here: 783,809 followers 1mo Edited What if some colors aren't seen not because they are rare, but because they are physically outside the limits of human vision? In a groundbreaking study, scientists at UC Berkeley used precise laser pulses to stimulate only the M cones in the retina, bypassing the natural light spectrum. The result? Olo: a new, hyper-saturated blue-green hue that cannot be displayed, printed, or digitally rendered. It must be experienced. Its discovery challenges our assumptions about the boundaries of perception and reminds us that the future of color is still being written. Olo may never join the Pantone Color System or will it? Read more about it: 783,809 followers 1mo On Earth Day and every day, color carries meaning.Tiffany Blue officially Pantone 1837 Blue is more than a signature shade. Its a symbol of commitment, care, and conservation. Were proud to see this iconic color at the center of Tiffany & Co.s global efforts to protect our planets most vital seascapes. Through The Tiffany & Co. Foundation, over $100 million has already been dedicated to preserving the beauty that inspires itfrom coral reefs to open oceans.Because when we protect color, we protect life. #Pantone1837 #EarthDay #Sustainability #TiffanyBlue #PantonePartner 1,076,713 followers 1mo To date, The Tiffany & Co. Foundation has awarded over USD $100 million to safeguard the worlds most treasured seascapes and landscapes. At the heart of this mission is Tiffany Blueformally known as Pantone 1837 Bluea hue so distinctive, its recognized around the world. Deeply woven into the Houses identity, this signature shade mirrors the beauty of our oceans and symbolizes our unwavering love for the planet. This Earth Day, we reaffirm our ongoing commitment to preserving Tiffanys blue in oceans around the worldnot just as a color, but as a living legacy. The Foundation is dedicated to supporting organizations for large scale marine protection to reach the global goal of safeguarding at least 30% of the worlds oceans by 2030, because protecting the planet means protecting what makes it beautiful. #TiffanyAndCo #TiffanySustainability Discover more: Published on Jan 15, 2025Welcome back to another deep explanation into the fascinating world of design. In this blog, were Looking into a crucial topic that affects designers across various industriescolor representation. Whether you're a fashion designer, a graphic designer, or someone in manufacturing, accurately representing color across digital and physical media is essential. Thats where the Pantone Color System comes into play.If youve ever wondered how you can take the perfect shade of digital red or blue and ensure it translates precisely to fabric or packaging, keep reading! In this blog, well break down the Pantone Color Systemwhat it is, how it works, and why its indispensable for achieving color consistency in your designs.What is the Pantone Color System?Pantone is a color matching system developed to help designers communicate and reproduce colors consistently across different industries. Founded in 1963, Pantone has become the global standard for color identification and reproduction.The Pantone Color System includes thousands of unique color codes that represent specific shades, ensuring that colors are reproduced with precision, whether theyre printed on paper, fabric, or any other material. Its especially important when transitioning from the digital world (like on your MacBook screen) to the physical world (like printed garments or products).Why Do We Need Pantone?In the world of design, color is everything. Think about it: Youve got a perfect shade of olive green on your digital mockup, but once you translate it to fabric, the color might look off. Why does that happen? Its because colors look different depending on the material, lighting, printing process, and even the device you're using to view them.Pantone solves this problem by providing a standardized system that accounts for these variables, ensuring that your designs maintain color accuracy regardless of the medium or material.How Does the Pantone Color System Work?Pantone achieves color consistency by creating a set of Pantone Color Guides, each tailored to specific printing applications. The core idea is simple: Pantone assigns a unique number or code to every color, so theres no ambiguity about how that color should look in any given application.Here are some of the most popular Pantone guides you might use as a designer:Pantone Solid Coated & Solid UncoatedThese are used for printing on different materials. Solid Coated is designed for glossy, shiny papers (think packaging, posters), while Solid Uncoated is for matte or uncoated materials (like standard letterhead or cardstock).The same color in both guides will look slightly different because of the paper finish. The coated version will appear more vibrant and saturated due to its gloss, while the uncoated version will look more muted and desaturated.Pantone TCX (Textiles)This guide is specifically for fashion and textile designers. Pantone TCX provides color codes optimized for fabric, accounting for how colors appear on cotton, polyester, and other materials.Pantone PolyesterThis is a more recent addition, designed specifically for polyester-based fabrics. Polyester holds colors differently than cotton (its often more vibrant and saturated), so the Pantone Polyester guide helps ensure the color looks right when applied to this fabric.Pantone NeonsNeon colors are notoriously tricky to reproduce accurately. Pantone developed a Neon Color Guide specifically for bright, fluorescent colors used in fashion and design.How Pantone Helps Designers in FashionImagine youre designing a new line of sportswear or streetwear, and you want to achieve that perfect shade of olive green for your joggers. You can see it clearly on your screen, but how do you make sure it appears the same in the final garment? This is where Pantone TCX and other textile guides become incredibly useful.Pantone TCX takes into account how fabric absorbs and reflects color. For instance, cotton fabrics tend to absorb colors, making them appear slightly darker and more muted. Polyester fabrics, on the other hand, reflect light more, giving them a brighter and more vibrant appearance.By referencing the Pantone TCX guide or the Pantone Polyester guide, you can see exactly how your color will look when printed on these materials before you go into production. This eliminates the guesswork and helps you make informed decisions about fabric choices.Pantone vs. CMYK: Whats the Difference?Now, you might be wondering: If we already have the CMYK color model for printing, why do we need Pantone? Great question!CMYK color model CMYK (Cyan, Magenta, Yellow, Black) is the color model used for printing, where colors are created by mixing varying percentages of these four inks. However, CMYK can lead to inconsistencies because different printers and printing processes might use slightly different formulations of these inks, resulting in variations of the same color. on the other hand, is more precise. It standardizes color across the globe, meaning that a Pantone color you see in the guide is exactly the same color that will be printed, whether in a factory in China or on your local printer. Pantone eliminates the risk of color shifts and ensures consistent color reproduction no matter the medium or printing method.How to Start Using Pantone in Your Design WorkflowIf you're just starting with Pantone, heres a simple step-by-step guide to help you get started:Download the Pantone AppPantone has a digital app available on both iOS and Android. With this app, you can access Pantone color guides and even use its color matching tool to find the closest Pantone match for any color in your designs.Choose the Right Pantone GuideDepending on your needs, select the correct Pantone guide for your medium. For fashion, Pantone TCX and Pantone Polyester are your go-tos. If youre working with packaging or print media, Pantone Solid Coated or Pantone Solid Uncoated may be more appropriate.Use Pantones Color Matching SystemIf you have a reference image of a color, the Pantone app allows you to analyze the RGB value and suggest the closest matching Pantone code from its guides. You can also manually browse the guide to find the perfect match.Purchase a Pantone Color GuideWhile the digital app is useful, many designers still prefer to have a physical Pantone guide. These books contain actual swatches of Pantone colors, allowing you to see exactly how a color will appear on your material.Test and AdjustOnce you have your Pantone code, always test how the color looks on your chosen material before going into production. Remember, fabric and printing methods can affect how colors appear, so its always a good idea to see it in person.ConclusionPantone is a game-changer for designers who want to maintain color consistency across their work, whether in fashion, graphics, packaging, or any other industry. By standardizing colors and offering specialized guides for different materials, Pantone ensures that your digital designs are faithfully represented in the physical world, no matter where or how theyre produced.So, whether you're creating a new line of sportswear or designing a branding kit, Pantone should be your go-to tool for ensuring that your colors are spot-on every time.Resources:FittDesign is a full-service design and production company specializing in the sportswear and activewear industry. We provide comprehensive solutions, including innovative design, detailed technical packs, and high-quality manufacturing. Our expertise supports brands in creating functional and durable sportswear that meets the demands of a competitive market.Ready to Bring Your Activewear Vision to Life?Contact Us today and lets get started on your project!

What is pantone solid coated and uncoated. What is the difference between pantone solid coated and uncoated. Pantone solid coated indesign. What is pantone solid. Pantone cmyk coated vs solid coated. Difference between coated and uncoated pantone.